

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at the Community Futures Boardroom on October 28, 2010 at 7:30 am.

**PRESENT:** Chair Bruce Sampson  
Director Kent  
Director Kuhn  
Pat Foster  
George Robbins  
Mike Kelly  
John Morris  
Jenn George

**ALSO**

**PRESENT:** Justin Straker, Environment Commission  
Tom Anderson, GM, Planning & Development  
Geoff Millar, Manager, Economic Development  
Kathy Lachman, Business Development Officer  
Judy Mills, Recording Secretary

**ABSENT:** Director Morrison  
Marsha Stanley  
Jane Worton

**APPROVAL OF  
AGENDA**

Five addenda were added.

**It was moved and seconded the agenda be accepted.**

**MOTION CARRIED**

**ADOPTION OF  
MINUTES**

**It was moved and seconded that the September 16, 2010 EDC meeting minutes be accepted.**

**MOTION CARRIED**

**BUSINESS ARISING  
OUT OF MINUTES**

Not applicable.

**DELEGATIONS**

**D1  
Update of the State of  
the Environment**

Rodger Hunter was not available to attend the meeting.

Justin Straker of the CVRD Environment Commission presented a powerpoint on the Update of the State of the Environment. It is an in-depth collection of information and analysis of data report card of the CVRD environment. The report was produced on contract by an expert scientific team. The State of the Environment reporting and strategies are reciprocal to Sustainable Economic Development. The full report is on the website at [12things.ca](http://12things.ca). Question and answer session followed.

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**CORRESPONDENCE**

**C1  
Resignation** Vice Chair, Dave Jackson resigned effective September 23, 2010. The Commission recommended the Board accept his mid-term resignation and send out a letter of appreciation.

**REPORTS**

**R1  
Term Expirations** Three member terms expire December 31, 2010; Jane Worton, Marsha Stanley and George Robbins. Letters will be sent out to these members asking if they wish to be reappointed for a two-year term. Currently there are three vacancies including the Vice Chair position.

**It was moved and seconded the Economic Development Department develop advertising to solicit new members.**

**MOTION CARRIED**

**R2  
EDC Networking** The EDC meeting to be followed by networking has been postponed until the New year.

**R3  
ICET** Director Kent gave an update on the Island Coastal Economic Trust. Core measures have not yet been met. Will be putting together recommendations. Strategy will provide direction. The website is open for applications for matching funds and limits. They are going through a legislative review. Third party performance review to be completed.

**R4  
Commission Structure** John Morris recommended the Economic Development Commission and the Environment Commission be combined to form one Sustainable Growth Committee. The EDC members engaged in discussion.

**It was moved and seconded that the Economic Development Commission will further discuss integration at the next EDC meeting.**

**MOTION CARRIED**

**R5  
Investment Readiness Project** The EDC Manager distributed a Committee Report.  
**It was moved and seconded the Economic Development Commission approve sole sourcing for the Investment Readiness Project to EDCE Consulting.**

**MOTION CARRIED**

**R6**  
**Neil Dawn**  
**Presentation**

Chair Sampson suggested that Neil Dawn make a presentation to the Economic Development Commission on the need to transition to a steady state economy. He recently presented this excellent presentation to the Environment Commission. There is a \$500 fee which goes to the Qualicum Institute.

**R7**  
**RSC Meeting**  
**Presentation**

Chair Sampson presented to the Regional Services Committee on October 26, 2010 re EDC Project & Program Updates. The handout was circulated.

**UNFINISHED**  
**BUSINESS**

**UB1**  
**Core Measurements**

Nothing to report at this time.

Director Kent & John Morris left the meeting at 9:08 am.

**NEW BUSINESS**

**NB1**  
**Online Survey**

Two on-line surveys have been launched to gauge the key issues, concerns, and opportunities for economic development in electoral and municipalities of the CVRD. One is for residents and one is for businesses. This is part of the process being undertaken by the consultant for the Sustainable Economic Development Strategy. The surveys can be found on the CVRD website at [www.cvrld.bc.ca](http://www.cvrld.bc.ca)

**NB2**  
**VIU Tour**

The EDC Manager is organizing a tour of the Vancouver Island University for Friday, November 19<sup>th</sup> at 9am. A meeting request will be sent out to all EDC members.

**CLOSED SESSION**

Not applicable.

**ADJOURNMENT**

**It was recommended that the Regular meeting adjourn.**

The meeting adjourned at 9:15 am. Next meeting is November 18, 2010.

Certified Correct:

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Secretary

Dated: \_\_\_\_\_