

123 – Regional Tourism Services

The role of the Regional Tourism Services function is to conduct tourism destination marketing activities for the Cowichan Region. An annual contribution made by the CVRD under the terms of Bylaw 2352 is used by Tourism Cowichan Society to provide destination marketing services in the manner proscribed in their Annual Work Plan as approved by the CVRD. Tourism Cowichan Society uses the requisition provided by CVRD to leverage additional support from Destination BC.

123 - REGIONAL TOURISM SERVICES

TOTAL REQUISITION

120,000

STATUTORY LIMITATION

\$120,000 PER ANNUM

Bylaw 2352 - December 11, 2002

BASIS OF APPORTIONMENT:

ASSESSMENTS TAXABLE FOR HOSPITAL PURPOSES FOR ALL AREAS

PARTICIPATING AREAS:	FIGURES USED FOR APPORTIONMENT	MEMBERS SHARE	PRIOR YEAR ADJ	TOTAL
CITY OF DUNCAN	110,272,948	5,953	4	5,957
DISTRICT OF NORTH COWICHAN	729,552,307	39,384	(27)	39,357
TOWN OF LADYSMITH	191,102,307	10,316	(2)	10,315
TOWN OF LAKE COWICHAN	60,847,023	3,285	2	3,287
ELECTORAL AREA A	152,473,871	8,231	0	8,231
ELECTORAL AREA B	247,344,898	13,353	10	13,363
ELECTORAL AREA C	144,270,561	7,788	4	7,792
ELECTORAL AREA D	90,291,601	4,874	3	4,877
ELECTORAL AREA E	106,917,325	5,772	3	5,775
ELECTORAL AREA F	98,691,104	5,328	(8)	5,320
ELECTORAL AREA G	90,335,164	4,877	2	4,879
ELECTORAL AREA H	101,598,749	5,485	4	5,489
ELECTORAL AREA I	99,209,089	5,356	4	5,359
TOTAL	2,222,906,947	120,000	0	120,000

RESIDENTIAL TAX RATE:

(PER \$1000 OF NET TAXABLE VALUE)

0.0054

COST PER \$100,000 HOUSEHOLD

0.54

COWICHAN VALLEY REGIONAL DISTRICT

2019-2023 FINANCIAL EXPENDITURE PROGRAM

Service: Regional Tourism Services

Function: 123

TOTAL EXPENDITURE	2018	2019	2020	2021	2022	2023
Operational Costs	\$135,888	\$520,000	\$520,000	\$520,000	\$520,000	\$520,000
Long Term Debt						
Short Term Debt						
Capital						
Transfer to Capital Reserve						
TOTAL APPLICATION OF FUNDS	\$135,888	\$520,000	\$520,000	\$520,000	\$520,000	\$520,000
SOURCES OF FUNDS						
Requisition/Parcel Tax	120,000	120,000	120,000	120,000	120,000	120,000
User Fee						
Transfer from Capital Reserve						
Other	0	400,000	400,000	400,000	400,000	400,000
Debt Proceeds						
Transfer from Operating Reserve	15,888					
Surplus/(Deficit)						
TOTAL SOURCE OF FUNDS	\$135,888	\$520,000	\$520,000	\$520,000	\$520,000	\$520,000



Account Code : ??-?-????-???? To : ??-?-????-????

Function Type : Selective

GENERAL REVENUE FUND
123 - REGIONAL TOURISM SERVICES

2016 2017 2018 2019
ACTUAL ACTUAL ACTUAL AMENDED BUDG

OPERATING REV

2000 GRANTS

01-1-2000-2100	FEDERAL GRANTS IN LIEU	-55	-20	-18	0
01-1-2000-2101	PROVINCIAL GRANTS IN LIEU	-223	-225	-225	0
01-1-2000-2121	PROVINCIAL CONDITIONAL	-8,400	0	0	0
Total GRANTS		-8,679	-244	-243	0

4433 RECOVERY OF COSTS

01-1-4433-0000	GENERAL	132	0	0	0
01-1-4433-2650	ADVERTISING	-73,915	0	0	0
Total RECOVERY OF COSTS		-73,783	0	0	0

5900 MISCELLANEOUS

01-1-5900-7555	MRDT	0	-130,381	-307,238	-400,000
Total MISCELLANEOUS		0	-130,381	-307,238	-400,000

7571 REQUISITION

01-1-7571-0000	REQUISITION	-120,000	-120,000	-120,000	-120,000
Total REQUISITION		-120,000	-120,000	-120,000	-120,000

9120 TRANSFER FROM OPERATING RESERVE

01-1-9120-0000	TSF FROM OPERATING RESEF	0	-15,000	-15,888	0
Total TRANSFER FROM OPERA		0	-15,000	-15,888	0

Total OPERATING REV -202,462 -265,626 -443,369 -520,000

OPERATING EXP

1120 GENERAL EXPENDITURES

01-2-1120-2110	CONFERENCES & SEMINARS	150	0	0	0
01-2-1120-2111	TRAVEL	506	0	0	0
01-2-1120-2131	TELEPHONE	890	82	0	0
01-2-1120-2210	ADVERTISING	4,976	0	0	0
01-2-1120-2320	LEGAL SERVICES	2,286	0	0	0
01-2-1120-2338	CONTRACT FOR SERVICES	27,131	0	0	0
01-2-1120-2372	INSURANCE DEDUCTIBLES	146	0	0	0
01-2-1120-4100	ALLOC - GENERAL GOVERNME	9,390	10,503	3,842	2,494
01-2-1120-5110	SUNDRY EXPENSES	87	0	0	0
01-2-1120-5121	MEETING EXPENSES	73	0	0	0
01-2-1120-5122	PROMOTIONS	811	0	0	0
01-2-1120-7540	GRANT TO ORGANIZATION	80,604	124,497	132,046	117,506
01-2-1120-7555	GRANT TO ORG-MRDT	0	130,381	307,238	400,000
Total GENERAL EXPENDITURES		127,053	265,463	443,126	520,000



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Function Type : Selective

**GENERAL REVENUE FUND
 123 - REGIONAL TOURISM SERVICES**

	2016 ACTUAL	2017 ACTUAL	2018 ACTUAL	2019 AMENDED BUDG
6545 TC PROJECTS				
01-2-6545-4105 PROJECT EXPENDITURES	5,177	0	0	0
01-2-6545-5171 TRAVEL PLANNER	69,409	0	-50	0
Total TC PROJECTS	74,586	0	-50	0
Total OPERATING EXP	201,639	265,463	443,076	520,000
Surplus/Deficit	-823	-162	-293	0

**Cowichan Valley Regional District
Budget Report by Cost Center**



Account Code : ??-?-????-???? To : ??-?-????-????

Function Type : Selective

	2016 ACTUAL	2017 ACTUAL	2018 ACTUAL	2019 AMENDED BUDG
Summary Total Revenues	-202,462	-265,626	-443,369	-520,000
Summary Total Expenses	201,639	265,463	443,076	520,000
Summary Surplus/Deficit	-823	-162	-293	0
