

## News Release

FOR IMMEDIATE RELEASE

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### **CVRD joins the Coastal Communities Social Procurement Initiative**

**Duncan, BC:** Communities across Vancouver Island and the Sunshine Coast will benefit from an initiative launched today to change how local governments purchase goods and services as part of the worldwide movement of social procurement. The Coastal Communities Social Procurement Initiative (CCSPI) aims to better leverage tax dollars to achieve positive social outcomes for communities throughout the coast.

“This important initiative allows local communities to strengthen our economies and get good value for taxpayer dollars,” said Mayor Lisa Helps and Tofino Mayor Josie Osborne, Steering Committee Co-Chairs. “These funds are spent as a matter of regular local government operations, but the way they are allocated can have significant and long-lasting positive impacts on communities throughout Vancouver Island and the Sunshine Coast.”

Every year, local governments on Vancouver Island and coastal communities award contracts for goods and services valuing approximately \$1.5 billion. Social procurement means that at the same time as this money is spent on improving communities, local benefits delivered through procurement will be increased through economic development, local employment, increased affordability and greater access to services. Industry partners that provide services to government also stand to benefit from social procurement.

The CCSPI includes industry partners like the Vancouver Island Construction Association.

“The construction industry plays important role in social procurement because we can provide employment and training opportunities for a wide-variety of populations,” said Rory Kulmala, CEO, Vancouver Island Construction Association. “This can benefit communities by promoting apprenticeship and skilled labour opportunities while diversifying the available employment options for disadvantaged peoples in your community.”

Social procurement is being advanced across Canada, in cities such as Vancouver, Calgary and Edmonton, and at the provincial and federal government level. Social procurement is also a best practice in countries throughout the world including the United States and United Kingdom.

All local governments and First Nations communities on Vancouver Island the Sunshine Coast are eligible for membership. The inaugural CCSPI participating communities and partners include:

#### **Communities**

City of Victoria  
District of Tofino  
Town of Qualicum Beach  
Cowichan Valley Regional District  
City of Campbell River  
Town of Ladysmith  
Village of Cumberland  
City of Powell River

Town of Gibsons

**Partners**

Vancouver Island Construction Association  
Scale Collaborative  
Buy Social Canada  
Presentations Plus

For more information: <https://ccspi.ca>

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