





News Release

FOR IMMEDIATE RELEASE

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CVRD and partner municipalities celebrate Local Government Awareness Week

Duncan, **BC** – What is the difference between a regional district and a municipality? What services does your local government provide to its citizens? Local Government Awareness Week, May 19-25, is dedicated to increasing public awareness and understanding about the roles and responsibilities of local government. It also recognizes the important role citizens play in shaping their community through participation in local governance.

"This week provides an excellent opportunity for everyone to learn more about what their local government does and its role in all of our lives," said Ian Morrison, Chair of the Cowichan Valley Regional District. "It's also a great way to encourage the people of all stripes to participate in our local government processes, including community meetings and activities, elections and referenda."

During this week, staff from local governments in the region will be getting out in the community to connect with residents. You can participate in the following ways:

- Win great prizes by correctly answering the daily local government trivia question on 89.7 JuiceFM, May 21-24
- Stop by our booths at the Chemainus Wednesday Market on May 22, and the Duncan Farmers' Market on May 25. Learn about current projects, get a free coffee, and enter to win a local gift basket

This year local governments in the Cowichan region are joining communities across the province in recognition of local government professionals and celebration of the 100th Anniversary of the Local Government Management Association of BC (LGMA). The City of Duncan has planted a tree in Centennial Park, and the Town of Ladysmith will hold a tree planting ceremony at Transfer Beach Park on Tuesday, May 21 at 10 a.m.

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For more information, please contact:

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